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Motivator and Entrepreneur Reveals Secrets to Going from Average to Extraordinary

Scottsdale, AZ -September 25, 2015 - Acclaimed business coach, motivator and entrepreneur Michael Bernoff is proud to announce that his conference, **Core Strength Experience with Michael Bernoff**, will take place October 22-24, 2015 in Scottsdale, Arizona. This intense three-day event is designed for men and women looking to improve all aspects of their lives. Through powerful seminars, workshops and self-examination, attendees will learn how to break through barriers to achieve happiness and success.

“I want attendees of **Core Strength Experience** to live the lives they’ve always dreamed they would,” said Event Creator Michael Bernoff. “I see people settling for mediocre every day and I know that with just a few shifts in their day-to-day habits they can be happier, healthier and more successful at nearly virtually everything they take on. This event is the answer to leaving average for good.”

Over the course of just one weekend, **Core Strength Experience** delivers powerful information on how to make more money, improve health & relationships, and become a better communicator. Michael Bernoff is an expert in the field of personal development and NLP and this event is the single best opportunity for individuals to work with Bernoff in person. Known for his impactful and honest communication style, Bernoff goes beyond typical self-help techniques to help attendees find the keys to changes deep within themselves. Conference workshops and topics will focus on:

- Finally closing the gap between what you have and what you want.
- Living better—happier, healthier and more successful.
- Taking business to the next level.
- Banishing fear and embracing decisive actions that results in positive outcomes.

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About Michael Bernoff

Michael Bernoff is the President and Founder of the Human Communications Institute, a leader in the personal and professional development industry. He works directly with entrepreneurs, corporate executives and sales professionals worldwide who desire to transform their lives and businesses. His passion for his work is limitless and his dedication to positively impacting the world by empowering every individual is uncompromising. For more information about Core Strength Experience or to register, go to www.corestrengthexperience.com